



FOR IMMEDIATE RELEASE:

US OPEN Racquetball Championships Moving to Minneapolis

Colorado Springs, CO (March 24, 2010) – After 14 years in Memphis, the US OPEN Racquetball Championships will be moving to the great City of Minneapolis in 2010 and beyond. The announcement was made today at USA Racquetball’s headquarters in Colorado Springs, CO.

US OPEN Event Director Doug Ganim stated, “This is an incredibly exciting time in the history of the US OPEN. Due to the explosive growth of the event, we found ourselves with the challenge of identifying a new host city that could handle the size and scope of the tournament now and into the future. We were already using four different clubs in Memphis and found that we needed to add a fifth club. One was just not available.”

A long-term agreement was signed with LIFE TIME FITNESS (NYSE:

LTM/lifetimefitness.com) and the City of Minneapolis to become the new hosts for the US OPEN Racquetball Championships. “The facilities are absolutely amazing!”

exclaimed Ganim. “LIFE TIME FITNESS was able to provide us more courts in three of their centers than we would have had in five clubs in Memphis, and that was just the beginning. The quality of their centers, which are much more like resorts, is second to none. Our players will enjoy the very finest health and fitness amenities at LIFE TIME FITNESS.”

The main location and nerve center for the US OPEN will be located in downtown Minneapolis at the fabulous LIFE TIME FITNESS Target Center, the same building in which the Minnesota Timberwolves play. All pro matches and many of the amateur matches will take place at this facility, located in the center of the exciting Entertainment District in Minneapolis. Restaurants, nightclubs, hotels, and world class shopping are located all around the club. Just two blocks away is the second LIFE TIME location that will be utilized, the Minneapolis LIFE TIME Athletic Club. Lastly, a short eight-minute complimentary shuttle ride to the third location – LIFE TIME FITNESS St. Louis Park, will complete the rotation.

“In addition to the incredible facilities LIFE TIME FITNESS has to offer, we were attracted to many other benefits in the City of Minneapolis, including a major international airport, a 24-minute train ride from the airport to Target Center for just \$2, a strong corporate sponsorship community, and a high concentration of racquetball players in Minnesota and surrounding states,” said Ganim. “The US OPEN is now positioned for continued growth and we could not be more excited to begin this new chapter.”

The 2010 US OPEN is set for October 20-24, 2010. An Entry Form/Ticket Application will be released in May with complete information available after May 1st at www.usopenracquetball.com For sponsorship opportunities or Gold Box information, contact Event Director Doug Ganim at (614) 890-6073.

The US OPEN Racquetball Championships is wholly owned by USA Racquetball, the National Governing Body of the sport of racquetball and Group A member of the United States Olympic Committee. USA Racquetball is a 501(c)(3) nonprofit organization with its main offices in Colorado Springs, CO.

WWW.USOPENRACQUETBALL.COM

